

The logo is a circular emblem with a black background and a thin gold border. In the center, there is a stylized graphic composed of several overlapping, rounded shapes in shades of purple, blue, cyan, and yellow. Overlaid on this graphic is the text "Sony Creators Conference" in a white, sans-serif font. The text is arranged in three lines: "Sony" on the top line, "Creators" on the middle line, and "Conference" on the bottom line. Each line of text is contained within a white rectangular box that has a unique, stepped, interlocking shape, making the text appear to be part of a larger, unified graphic element.

Sony  
Creators  
Conference

**SONY**