

The logo is an oval shape with a black background. It features a thick red border and a thin gold border. In the center, the word "TALLADEGA" is written in a large, bold, red, italicized sans-serif font. Below it, the word "SUPERSPEEDWAY" is written in a smaller, white, italicized sans-serif font. At the bottom, the text "EST. 1969" is written in a white, bold, sans-serif font. There are also some grey, stylized shapes behind the text that resemble parts of a race track or a car's body.

**TALLADEGA**

**SUPERSPEEDWAY**

**EST. 1969**