

The logo features the word "ARROW" in a large, bold, purple, italicized sans-serif font. A black arrow with a grey shaft passes through the center of the letters. The arrowhead is on the left, and the arrow has three black fletchings on the right. Below "ARROW" is the text "LUMBER & HARDWARE" in a smaller, purple, italicized serif font. The entire logo is enclosed within a thin, brown oval border.

ARROW
LUMBER & HARDWARE