

**Item Number: AM04**

**Item Size: 11" x 17"**

**Imprint Area: 10.812" x 16.812"**

**BLEED AREA** →  
Art intended to print to the edge must  
extend 3/32" outside die cut line.

**DIE CUT** →  
Actual item size

**IMPRINT AREA** →  
Art not intended to print to the edge  
must remain 3/32" inside die cut line.

